

WHAT IS CLAIMED IS:

1. A package, comprising:
a plurality of walls defining a volume in which contents can be placed;
5 an opening leading to said volume;
a reclosable fastener located at the opening having interlocking members;
a slider on said fastener for transitioning said opening between an open state and a
closed state; and
a profile having a series of projections arranged in a certain configuration, that
10 when engaged by said slider, produce an intelligible, audible message.

2. The package of claim 1, wherein said intelligible audible message is
indicative of a feature of said package.

15 3. The package of claim 2, wherein said feature is the contents of the
package.

4. The package of claim 3, wherein the contents is cookies.

20 5. The package of claim 3, wherein the contents is cheese.

6. The package of claim 2, wherein said feature is a trademark associated
with said package.

25 7. The package of claim 2, wherein said feature is a character on said
package.

8. The package of claim 7, wherein said character is an animal, and said
intelligible audible message is an animal sound.

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9. The package of claim 8 wherein the animal is a cat the animal sound is a “meow.”

5 10. The package of claim 8 wherein the animal is a dog and the animal sound is a “bark.”

11. The package of claim 8 wherein the animal is a duck and the animal sound is a “quack.”

10 12. The package of claim 8 wherein the animal is a frog and the animal sound is a “ribbit.”

13. The package of claim 8 wherein the animal is a cow and the animal sound is a “moo.”

15 14. The package of claim 7, wherein said character is a cartoon character, and said intelligible audible message are words associated with said cartoon character.

20 15. The package of claim 1 wherein the profile is separately formed and attached to the reclosable fastener.

16. The package of claim 1 wherein the profile is integrally formed in the reclosable fastener.

25 17. The package of claim 16 wherein the profile is integrally formed along an outside portion of the reclosable fastener.

18. The package of claim 16 wherein the profile is integrally formed along an inside portion of the reclosable fastener.

19. The package of claim 16 wherein the reclosable fastener includes a male profile element and a female profile element, the profile being integrally formed in one of the male and female profile elements of the reclosable fastener.

5 20. The package of claim 19 wherein the profile is integrally formed in both the male and female profile element.

21. The package of claim 1 wherein the profile is disposed adjacent the reclosable fastener on one of the plurality of walls.

10 22. The package of claim 21 wherein the profile is formed in a strip of plastic attached to one of the plurality of walls.

23. The package of claim 1 wherein the slider further comprises a stylus for
15 contacting the series of projections of the profile.

24. The package of claim 1 wherein said intelligible, audible message is amplified by said plurality of side walls.

20 25. The package of claim 1 wherein said intelligible, audible message is amplified by said plurality of side walls.

26. The package of claim 1 wherein said intelligible, audible message is amplified by said slider.

25 27. The package of claim 1 further including a clip-on piece attachable to the slider.

28. The package of claim 27 wherein said intelligible, audible message is
30 amplified by the clip-on piece.

29. The package of claim 27 wherein said clip-on piece has a character design disposed thereon.

5 30. The package of claim 29 wherein said character design is an animal design.

31. A package, comprising:
a plurality of walls defining a volume in which contents can be placed;
a reclosable fastener located on said walls and having interlocking members;
10 a slider coupled to said fastener and moveable between a first position and a second position, said slider having a stylus structure; and
a profile having a series of projections that, in response to said slider moving from said first position to said second position, are sequentially engaged by said stylus structure to produce an intelligible, audible message.

15 32. The package of claim 31, wherein said intelligible audible message is indicative of a feature of said package.

20 33. The package of claim 32, wherein said feature is the contents of the package.

34. The package of claim 33, wherein the contents is cookies.

25 35. The package of claim 33, wherein the contents is cheese.

36. The package of claim 31, wherein the contents is food.

30 37. The package of claim 32, wherein said feature is a trademark associated with said package.

38. The package of claim 32, wherein said feature is a character on said package.

39. The package of claim 38, wherein said character is an animal, and said
5 intelligible audible message is an animal sound.

40. The package of claim 39 wherein the animal is a cat the animal sound is a
“meow.”

10 41. The package of claim 39 wherein the animal is a dog and the animal sound
is a “bark.”

42. The package of claim 39 wherein the animal is a pig and the animal sound
is an “oink.”

15 43. The package of claim 39 wherein the animal is a duck and the animal
sound is a “quack.”

44. The package of claim 39 wherein the animal is a frog and the animal
20 sound is a “ribbit.”

45. The package of claim 39 wherein the animal is a cow and the animal
sound is a “moo.”

25 46. The package of claim 38, wherein said character is a cartoon character,
and said intelligible audible message are words associated with said cartoon character.

47. The package of claim 31 wherein the profile is separately formed at
attached to the reclosable fastener.

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48. The package of claim 31 wherein the profile is integrally formed in the reclosable fastener.

49. The package of claim 48 wherein the profile is integrally formed along an outside portion of the reclosable fastener.

50. The package of claim 48 wherein the profile is integrally formed along an inside portion of the reclosable fastener.

51. The package of claim 48 wherein the reclosable fastener includes a male profile element and a female profile element, the profile being integrally formed in one of the male and female profile elements of the reclosable fastener.

52. The package of claim 51 wherein the profile is integrally formed in both the male and female profile element.

53. The package of claim 31 wherein the profile is disposed adjacent the reclosable fastener on one of the plurality of walls.

54. The package of claim 53 wherein the profile is formed in a strip of plastic attached to one of the plurality of walls.

55. The package of claim 31 wherein said intelligible, audible message is amplified by said plurality of side walls.

56. A package, comprising:
at least one wall defining an inner volume for holding contents;
an opening to said inner volume;
a member that moves relative to said at least one wall to provide access to said inner volume via said opening; and

a series of projections that, in response to movement of said member, are engaged by a stylus structure to produce an intelligible, audible message.

57. The package of claim 56, wherein said member is a slider.

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58. The package of claim 56, wherein said member includes a stylus for engaging said series of projections.

59. The package of claim 56, wherein said member is a rotatable lid.

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60. The package of claim 56, wherein said projections are located within said rotatable lid.

61. The package of claim 56, wherein said projections are fixed on said package relative to said at least one wall and said stylus structure is located within said rotatable lid.

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62. The package of claim 61, wherein said rotatable lid has an external configuration for enhancing the broadcast of said intelligible audible message.

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63. The package of claim 56, wherein said member rotates relative to said at least one wall.

64. A method of using a package, comprising:

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moving a member with a first surface relative to a second surface located on said package so as to gain access to an inner volume of said package; and

creating an audible message by engaging a structure on said first surface with a structure on said second surface.

65. The method of 64 wherein said structure on said second surface comprises a series of projections arranged in a certain configuration, that when engaged by said structure on said first surface, produces said audible message.

5 66. The method of claim 64 wherein creating further comprises creating an intelligible message.

67. The method of claim 64 wherein said member is a slider.

10 68. The method of claims 67 wherein the first surface of the slider is a surface of a stylus, the stylus being coupled to the slider.

69. A method of providing an audible message to a user of a package, comprising:

15 while moving a member on said package to gain access to an inner volume of said package, engaging a series of projections with a stylus structure.

70. The method of claim 69 wherein the member is a slider.

20 71. The method of claim 69 wherein the member is a lid.

72. A package, comprising:

a moveable first member having a first surface;

a stationary second member having a second surface;

25 a series of projections located on one of said first and second surfaces and a stylus structure located on the other of said first and second surfaces, said series of projections and said stylus structure creating an audible message in response to said first member being moved relative to said second member.

30 73. The package of claim 72 wherein the moveable first member is a slider for a zipper bag.

74. The package of claim 72 wherein the stationary second structure is one of a pair of profiles forming a zipper track.

5 75. The package of claim 72 wherein the audible message is an intelligible, audible message.